

JULY 2010 TEMPORARY PRICE REDUCTIONS

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
Blended Whiskey								
25608	87000 70070	Seagram's 7 Crown	1.750	6	16.90	101.40	15.40	92.40
Straight Bourbon Whiskey								
17826	81128 01062	Early Times	0.750	12	8.26	99.12	7.51	90.12
17956	96749 02134	Evan Williams Black	0.750	12	9.56	114.72	8.89	106.68
Single Barrel Bourbon								
18120	96749 75001	Evan Williams Single Barrel	0.750	6	21.36	128.16	20.36	122.16
Tennessee Whiskey								
26906	82184 08700	Jack Daniels Single Barrel	0.750	6	36.57	219.42	35.07	210.42
Canadian Whisky								
11788	88100 13451	Black Velvet	1.750	6	15.59	93.54	14.84	89.04
Scotch								
4866	80480 23002	Dewar's White	0.750	12	20.59	247.08	19.59	235.08
8826	80660 36505	Lauder's Scotch Glass	0.750	12	7.79	93.48	7.29	87.48
8825	82928 25175	Lauder's Scotch Traveler	0.750	12	7.79	93.48	7.29	87.48
Irish Whiskey								
15940	89540 38396	Tullamore Dew	0.750	12	18.56	222.72	17.56	210.72
Tequila								
89099	80480 17252	Cazadores Anejo	0.750	6	35.21	211.26	33.21	199.26
89121	80480 17002	Cazadores Reposado	0.750	12	27.99	335.88	26.99	323.88
89274	44607 63203	El Jimador Anejo	0.750	6	18.58	111.48	17.58	105.48
87586	44607 68208	El Jimador Blanco	0.750	12	15.95	191.40	14.95	179.40
89278	44607 06920	El Jimador Reposado	0.750	12	15.95	191.40	14.95	179.40
89496	88352 12153	Margaritaville Gold	0.750	12	12.99	155.88	11.99	143.88
89946	89540 13532	Two Fingers Gold	0.750	12	12.49	149.88	10.99	131.88
Vodka, 80 Proof								
38169	85592 13375	360 Vodka	0.750	12	15.97	191.64	12.97	155.64
37526	87116 01912	Prairie Organic	0.750	6	20.08	120.48	15.08	90.48
37938	85676 10117	Skol Vodka	1.750	6	10.60	63.60	9.95	59.70
37996	820060	Smirnoff 80	0.750	12	11.94	143.28	11.19	134.28
38006	829500	Smirnoff 80 PET	0.750	12	11.94	143.28	11.19	134.28
37339	87116 01463	UV Vodka	1.750	6	15.88	95.28	15.38	92.28
Vodka, Flavored								
41019	85592 13855	360 Chocolate Vodka	0.750	12	15.97	191.64	12.97	155.64
41707	87116 04843	Phillips Lime Flavored Vodka	1.000	12	8.63	103.56	8.13	97.56
40976	82000 73153	Smirnoff Twist of Black Cherry	0.750	12	11.94	143.28	11.19	134.28
40986	82000 73291	Smirnoff Twist of Blueberry	0.750	12	11.94	143.28	11.19	134.28
41746	82000 00391	Smirnoff Twist of Citrus	0.750	12	11.94	143.28	11.19	134.28
41715	82000 00122	Smirnoff Twist of Cranberry	0.750	12	11.94	143.28	11.19	134.28
41719	821040	Smirnoff Twist of Green Apple	0.750	12	11.94	143.28	11.19	134.28
41592	82000 73286	Smirnoff Twist of Lime	0.750	12	11.94	143.28	11.19	134.28
40992	82000 74426	Smirnoff Twist of Melon	0.750	12	11.94	143.28	11.19	134.28
41786	82000 00386	Smirnoff Twist of Orange	0.750	12	11.94	143.28	11.19	134.28
40939	82000 73993	Smirnoff Twist of Passion Fruit	0.750	12	11.94	143.28	11.19	134.28
41000	82000 74663	Smirnoff Twist of Pear	0.750	12	11.94	143.28	11.19	134.28
40917	82000 74731	Smirnoff Twist of Pineapple	0.750	12	11.94	143.28	11.19	134.28
40997	82000 74038	Smirnoff Twist of Pomegranate	0.750	12	11.94	143.28	11.19	134.28
41796	82000 00396	Smirnoff Twist of Raspberry	0.750	12	11.94	143.28	11.19	134.28

JULY 2010 TEMPORARY PRICE REDUCTIONS

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
40956	82000 72934	Smirnoff Twist of Strawberry	0.750	12	11.94	143.28	11.19	134.28
41806	82000 00401	Smirnoff Twist of Vanilla	0.750	12	11.94	143.28	11.19	134.28
40946	82000 11117	Smirnoff Twist of Watermelon	0.750	12	11.94	143.28	11.19	134.28
40930	82000 74043	Smirnoff Twist of White Grape	0.750	12	11.94	143.28	11.19	134.28
41692	87116 01452	UV Blue	1.750	6	15.88	95.28	15.38	92.28
41681	87116 01461	UV Cherry	1.750	6	15.88	95.28	15.38	92.28
41625	87116 01481	UV Grape	1.750	6	15.88	95.28	15.38	92.28
Vodka, Imported								
34014	35229 00113	Absolut Apeach	0.750	12	16.33	195.96	14.83	177.96
33983	35229 00107	Absolut Berri Acai	0.750	12	16.33	195.96	14.83	177.96
34041	35229 00542	Absolut Black 100	0.750	12	21.57	258.84	20.07	240.84
34030	35229 00130	Absolut Citron	0.750	12	16.33	195.96	14.83	177.96
34096	35229 00330	Absolut Kurant	0.750	12	16.33	195.96	14.83	177.96
34116	35229 00230	Absolut Mandrin	0.750	12	16.33	195.96	14.83	177.96
35354	35229 00142	Absolut Mango	0.750	12	16.33	195.96	14.83	177.96
34036	35229 00133	Absolut Pears	0.750	12	16.33	195.96	14.83	177.96
34026	35229 00430	Absolut Peppar	0.750	12	16.33	195.96	14.83	177.96
34052	35229 00830	Absolut Raspberri	0.750	12	16.33	195.96	14.83	177.96
34061	35229 00123	Absolut Ruby Red	0.750	12	16.33	195.96	14.83	177.96
34076	35229 00630	Absolut Vanilia	0.750	12	16.33	195.96	14.83	177.96
34006	35229 00030	Absolut Vodka	0.750	12	16.33	195.96	14.83	177.96
34690	89016 00822	Sobieski	0.750	12	10.64	127.68	8.79	105.48
35213	89016 00819	Sobieski	1.750	6	22.49	134.94	19.99	119.94
Gin, Domestic								
30056	82928 21024	Fleischmann's Gin	0.750	12	6.23	74.76	5.73	68.76
32238	80432 40126	Seagram Gin	1.750	6	17.98	107.88	16.98	101.88
Gin, Imported								
28238	80480 30100	Bombay Sapphire	1.750	6	39.33	235.98	37.33	223.98
28866	88076 17514	Tanqueray Gin	0.750	12	17.20	206.40	16.45	197.40
Brandy, Domestic								
52316	86036 81559	Christian Bros Brandy	0.750	12	8.26	99.12	7.76	93.12
52146	86036 70704	Christian Bros VS Traveler	0.750	12	8.26	99.12	7.76	93.12
Puerto Rican and Virgin Islands Rum								
43036	80480 02540	Bacardi Gold	0.750	12	11.30	135.60	10.30	123.60
43035	80480 02546	Bacardi Gold Traveler	0.750	12	11.30	135.60	10.30	123.60
43126	80480 01540	Bacardi Light Rum	0.750	12	11.30	135.60	10.30	123.60
43046	80480 05540	Bacardi Select	0.750	12	11.30	135.60	10.30	123.60
43125	80180 01545	Bacardi Superior Traveler	0.750	12	11.30	135.60	10.30	123.60
42863	80432 10468	Seagram Brazilian Rum	0.750	12	9.32	111.84	7.35	88.20
Rum, Flavored								
42716	89540 44899	Malibu Coconut	0.750	12	11.38	136.56	9.99	119.88
42699	89540 46308	Malibu Mango	0.750	12	11.38	136.56	9.99	119.88
42723	89540 51026	Malibu Melon	0.750	12	11.38	136.56	9.99	119.88
42676	89540 47239	Malibu Passion Fruit	0.750	12	11.38	136.56	9.99	119.88
42703	89540 46313	Malibu Pineapple	0.750	12	11.38	136.56	9.99	119.88
Cocktails								
37111	80480 00108	Bacardi Cocktails Pina Colada	1.750	6	15.00	90.00	14.00	84.00
37113	80480 00107	Bacardi Cocktails Strawberry Daiquiri	1.750	6	15.00	90.00	14.00	84.00
56828	80480 01511	Bacardi Mojito	1.750	6	15.00	90.00	14.00	84.00
56835	80480 00046	Bacardi Raspberry Mojito	1.750	6	15.00	90.00	14.00	84.00
56850	80480 80604	Bacardi RTD Bahama Mama	1.750	6	10.47	62.82	9.47	56.82

JULY 2010 TEMPORARY PRICE REDUCTIONS

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
56840	80480 80600	Bacardi RTD Hurricane	1.750	6	10.47	62.82	9.47	56.82
56846	80480 80602	Bacardi RTD Island Iced tea	1.750	6	10.47	62.82	9.47	56.82
56843	80480 80615	Bacardi RTD Zombie	1.750	6	10.47	62.82	9.47	56.82
57125	89000 54691	Chi-Chi's Gold Margarita	1.750	6	9.74	58.44	9.24	55.44
57148	89000 01875	Chi-Chi's Margarita	1.750	6	9.74	58.44	9.24	55.44
57129	89000 54781	Chi-Chi's Mexican Mudslide	1.750	6	9.74	58.44	9.24	55.44
57157	89000 50030	Chi-Chi's Pina Colada	1.750	6	9.74	58.44	9.24	55.44
57158	89000 01918	Chi-Chi's Strawberry Margarita	1.750	6	9.74	58.44	9.24	55.44
57144	89000 54981	Chi-Chi's White Russian	1.750	6	9.74	58.44	9.24	55.44
58838	82000 19032	Jose Cuervo Lime Margarita	1.750	6	12.30	73.80	10.80	64.80
58860	82000 74562	Jose Cuervo Mango Margarita	1.750	6	12.30	73.80	10.80	64.80
58863	82000 74843	Jose Cuervo Pomegranate Margarita	1.750	6	12.30	73.80	10.80	64.80
58868	82000 19034	Jose Cuervo Strawberry Margarita	1.750	6	12.30	73.80	10.80	64.80
62061	89540 41637	Kahlua RTD Mudslide	1.750	6	11.19	67.14	10.19	61.14
61995	89540 50199	Kahlua RTD Raspberry White Russian	1.750	6	11.19	67.14	10.19	61.14
62380	89540 52004	Malibu Caribbean Cosmo Cocktail	1.750	6	14.10	84.60	12.60	75.60
62382	89540 52003	Malibu Rum Punch Cocktail	1.750	6	14.10	84.60	12.60	75.60
62384	89540 52005	Malibu Tropical Mojito Cocktail	1.750	6	14.10	84.60	12.60	75.60
62400	88352 12511	Margaritaville Lime RTD	1.750	6	12.99	77.94	11.99	71.94
62405	88352 12513	Margaritaville Mango RTD	1.750	6	12.99	77.94	11.99	71.94
62403	88352 12515	Margaritaville Passion RTD	1.750	6	12.99	77.94	11.99	71.94
76767	87116 03662	Phillips Long Island Iced Tea	1.000	12	6.38	76.56	6.08	72.96
77074	88544 38516	Southern Comfort RTP Hurricane	1.750	6	15.01	90.06	13.51	81.06
Coffee Liqueur								
67426	96749 00320	Copa de Oro	0.750	12	7.94	95.28	7.27	87.24
Whiskey Liqueur								
77776	80432 56017	American Honey	0.750	12	15.75	189.00	14.75	177.00
Distilled Spirits Specialty								
75876	88352 12353	Margaritaville Island Lime	0.750	12	12.99	155.88	11.99	143.88
75881	88352 12327	Margaritaville Last Mango	0.750	12	12.99	155.88	11.99	143.88
Miscellaneous Imported Cordials and Liqueurs								
67192	81425 01401	X-Rated Fusion	0.750	6	21.99	131.94	20.99	125.94

OFFICIAL NOTICE OF PRICE CHANGE NO. 342
 TEMPORARY PRICE REDUCTIONS - TPR

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
4866	80480-23002	12	DEWRS WH L	.750L	20.59	19.59	1.00-	247.08	235.08
8825	82928-25175	12	LAUDRS TRA	.750L	7.79	7.29	0.50-	93.48	87.48
8826	80660-36505	12	LAUDERS SC	.750L	7.79	7.29	0.50-	93.48	87.48
11788	88100-13451	6	BLACK VEL	1.750L	15.59	14.84	0.75-	93.54	89.04
15940	89540-38396	12	TULLMORE D	.750L	18.56	17.56	1.00-	222.72	210.72
17826	81128-01062	12	EARLY TMS	.750L	8.26	7.51	0.75-	99.12	90.12
17956	96749-02134	12	EVAN WMS 7	.750L	9.56	8.89	0.67-	114.72	106.68
18120	96749-75001	6	EVAN WMS B	.750L	21.36	20.36	1.00-	128.16	122.16
25608	87000-70070	6	SEAG 7 CR	1.750L	16.90	15.40	1.50-	101.40	92.40
26906	82184-08700	6	JCK DNL SN	.750L	36.57	35.07	1.50-	219.42	210.42
28238	80480-30100	6	BOMB SAPHR	1.750L	39.33	37.33	2.00-	235.98	223.98
28866	88076-17514	12	TANQUERAY	.750L	17.20	16.45	0.75-	206.40	197.40
30056	82928-21024	12	FLEISCHM G	.750L	6.23	5.73	0.50-	74.76	68.76
32238	80432-40126	6	SEAG XDR G	1.750L	17.98	16.98	1.00-	107.88	101.88
33983	35229-00107	12	ABS BER AC	.750L	16.33	14.83	1.50-	195.96	177.96
34006	35229-00030	12	ABSOL VOD	.750L	16.33	14.83	1.50-	195.96	177.96
34014	35229-00113	12	ABS PEACH	.750L	16.33	14.83	1.50-	195.96	177.96
34026	35229-00430	12	ABSOL PPR	.750L	16.33	14.83	1.50-	195.96	177.96
34030	35229-00130	12	ABSOL CITR	.750L	16.33	14.83	1.50-	195.96	177.96
34036	35229-00133	12	ABSOL PEAR	.750L	16.33	14.83	1.50-	195.96	177.96
34041	35229-00542	12	ABSOL VK 1	.750L	21.57	20.07	1.50-	258.84	240.84
34052	35229-00830	12	ABSOL RASP	.750L	16.33	14.83	1.50-	195.96	177.96
34061	35229-00123	12	ABS RUBY R	.750L	16.33	14.83	1.50-	195.96	177.96
34076	35229-00630	12	ABSOL VANI	.750L	16.33	14.83	1.50-	195.96	177.96
34096	35229-00330	12	ABSOL KUR	.750L	16.33	14.83	1.50-	195.96	177.96
34116	35229-00230	12	ABS MANDRI	.750L	16.33	14.83	1.50-	195.96	177.96
35354	35229-00142	12	ABSOL MANG	.750L	16.33	14.83	1.50-	195.96	177.96
37111	80480-00108	6	BAC PINA C	1.750L	15.00	14.00	1.00-	90.00	84.00
37113	80480-00107	6	BAC STRW D	1.750L	15.00	14.00	1.00-	90.00	84.00
37339	87116-01463	6	UV VOKDA	1.750L	15.88	15.38	0.50-	95.28	92.28
37938	85676-10117	6	SKOL VODKA	1.750L	10.60	9.95	0.65-	63.60	59.70
37996	00008-20060	12	SMIRNF VK	.750L	11.94	11.19	0.75-	143.28	134.28
38006	00008-29500	12	SMRNOF TRA	.750L	11.94	11.19	0.75-	143.28	134.28
38169	85592-13375	12	360 VODKA	.750L	15.97	12.97	3.00-	191.64	155.64
40917	82000-74731	12	SMRNF PINE	.750L	11.94	11.19	0.75-	143.28	134.28
40930	82000-74043	12	SMIRN WH G	.750L	11.94	11.19	0.75-	143.28	134.28
40939	82000-73993	12	SMRF PSSN	.750L	11.94	11.19	0.75-	143.28	134.28
40946	82000-00117	12	SMRN WATRM	.750L	11.94	11.19	0.75-	143.28	134.28
40956	82000-72934	12	SMRNF STRW	.750L	11.94	11.19	0.75-	143.28	134.28
40976	82000-73153	12	SMRNF BL C	.750L	11.94	11.19	0.75-	143.28	134.28
40986	82000-73291	12	SMRNF BLUB	.750L	11.94	11.19	0.75-	143.28	134.28
40992	82000-74426	12	SMIRNF MEL	.750L	11.94	11.19	0.75-	143.28	134.28
40997	82000-74038	12	SMRN POMEQ	.750L	11.94	11.19	0.75-	143.28	134.28
41000	82000-74663	12	SMIRN PEAR	.750L	11.94	11.19	0.75-	143.28	134.28
41019	85592-13855	12	360 CHOC V	.750L	15.97	12.97	3.00-	191.64	155.64
41592	82000-73286	12	SMIROFF LI	.750L	11.94	11.19	0.75-	143.28	134.28
41625	87116-01481	6	UV GRAPE V	1.750L	15.88	15.38	0.50-	95.28	92.28
41681	87116-01461	6	UV RED VOD	1.750L	15.88	15.38	0.50-	95.28	92.28
41692	87116-01452	6	UV BLUE VO	1.750L	15.88	15.38	0.50-	95.28	92.28
41707	87116-04843	12	PHIL LIM V	1.000L	8.63	8.13	0.50-	103.56	97.56
41715	82000-00122	12	SMIRN CRNB	.750L	11.94	11.19	0.75-	143.28	134.28
41719	00008-21040	12	SMIRN APPL	.750L	11.94	11.19	0.75-	143.28	134.28
41746	82000-00391	12	SMIRN CIT	.750L	11.94	11.19	0.75-	143.28	134.28

OFFICIAL NOTICE OF PRICE CHANGE NO. 342
 TEMPORARY PRICE REDUCTIONS - TPR

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE COST	
					OLD	NEW		OLD	NEW
41786	82000-00386	12	SMIRN ORAN	.750L	11.94	11.19	0.75-	143.28	134.28
41796	82000-00396	12	SMIRN RASP	.750L	11.94	11.19	0.75-	143.28	134.28
41806	82000-00401	12	SMIRN VANI	.750L	11.94	11.19	0.75-	143.28	134.28
42676	89540-47239	12	MALIBU PAS	.750L	11.38	9.99	1.39-	136.56	119.88
42699	89540-46308	12	MALBU MANG	.750L	11.38	9.99	1.39-	136.56	119.88
42703	89540-46313	12	MALBU PNAP	.750L	11.38	9.99	1.39-	136.56	119.88
42716	89540-44899	12	MALBU RUM	.750L	11.38	9.99	1.39-	136.56	119.88
42723	89540-51026	12	MALBU MELO	.750L	11.38	9.99	1.39-	136.56	119.88
42863	80432-10468	12	SEAGRAMS R	.750L	9.32	7.35	1.97-	111.84	88.20
43035	80480-02546	12	BAC DARK P	.750L	11.30	10.30	1.00-	135.60	123.60
43036	80480-02540	12	BAC DARK R	.750L	11.30	10.30	1.00-	135.60	123.60
43046	80480-05540	12	BAC SEL L	.750L	11.30	10.30	1.00-	135.60	123.60
43125	80480-01545	12	BAC LT PET	.750L	11.30	10.30	1.00-	135.60	123.60
43126	80480-01540	12	BACRD LIT	.750L	11.30	10.30	1.00-	135.60	123.60
52146	86036-70704	12	CHR BROS T	.750L	8.26	7.76	0.50-	99.12	93.12
52316	86036-81559	12	CH BROS BN	.750L	8.26	7.76	0.50-	99.12	93.12
56828	80480-01511	6	BAC MOJITO	1.750L	15.00	14.00	1.00-	90.00	84.00
56835	80480-00046	6	BAC RAS MJ	1.750L	15.00	14.00	1.00-	90.00	84.00
58838	82000-19032	6	CUERVO MAR	1.750L	12.30	10.80	1.50-	73.80	64.80
58860	82000-74562	6	CUERVO MAN	1.750L	12.30	10.80	1.50-	73.80	64.80
58863	82000-74843	6	CURVO POM	1.750L	12.30	10.80	1.50-	73.80	64.80
58868	82000-19034	6	CURVO ST M	1.750L	12.30	10.80	1.50-	73.80	64.80
61995	89540-50199	6	KAHL WH RU	1.750L	11.19	10.19	1.00-	67.14	61.14
62061	89540-41637	6	KAHLUA MUD	1.750L	11.19	10.19	1.00-	67.14	61.14
62380	89540-52004	6	MALBU COSM	1.750L	14.10	12.60	1.50-	84.60	75.60
62382	89540-52003	6	MALBU PUNC	1.750L	14.10	12.60	1.50-	84.60	75.60
62384	89540-52005	6	MALBU MOJI	1.750L	14.10	12.60	1.50-	84.60	75.60
67192	81425-01401	6	X RATED FU	.750L	21.99	20.99	1.00-	131.94	125.94
67426	96749-00320	12	COPA DE OR	.750L	7.94	7.27	0.67-	95.28	87.24
76767	87116-03662	12	PHLPS ICD	1.000L	6.38	6.08	0.30-	76.56	72.96
77776	80432-56017	12	AMERCN HON	.750L	15.75	14.75	1.00-	189.00	177.00
87586	44607-68208	12	EL JIMDR B	.750L	15.95	14.95	1.00-	191.40	179.40
89099	80480-17252	6	CAZDRS ANE	.750L	35.21	33.21	2.00-	211.26	199.26
89121	80480-17002	12	CAZDRES RE	.750L	27.99	26.99	1.00-	335.88	323.88
89274	44607-63203	6	EL JIMDR A	.750L	18.58	17.58	1.00-	111.48	105.48
89278	44607-06920	12	ELJIMADR R	.750L	15.95	14.95	1.00-	191.40	179.40
89946	89540-13532	12	TWO FING G	.750L	12.49	10.99	1.50-	149.88	131.88

Alcohol Beverage Division

Effective July 2010

**Official Notice of Price Changes No. 342
Continued TPR's**

Iowa Code	UPC	Description	Size	Pack	Regular		Price Up/Down	Sale	
					Bottle	Case		Bottle	Case
34690	89016 00822	Sobieski	0.750	12	10.64	127.68	1.85	8.79	105.48
35213	89016 00819	Sobieski	1.750	6	22.49	134.94	2.50	19.99	119.94
37526	87116 01912	Prairie Organic	0.750	6	20.08	120.48	5.00	15.08	90.48
56840	80480 80600	Bacardi RTD Hurricane	1.750	6	10.47	62.82	1.00	9.47	56.82
56843	80480 80615	Bacardi RTD Zombie	1.750	6	10.47	62.82	1.00	9.47	56.82
56846	80480 80602	Bacardi RTD Island Iced tea	1.750	6	10.47	62.82	1.00	9.47	56.82
56850	80480 80604	Bacardi RTD Bahama Mama	1.750	6	10.47	62.82	1.00	9.47	56.82
57125	89000 54691	Chi-Chi's Gold Margarita	1.750	6	9.74	58.44	0.50	9.24	55.44
57129	89000 54781	Chi-Chi's Mexican Mudslide	1.750	6	9.74	58.44	0.50	9.24	55.44
57144	89000 54981	Chi-Chi's White Russian	1.750	6	9.74	58.44	0.50	9.24	55.44
57148	89000 01875	Chi-Chi's Margarita	1.750	6	9.74	58.44	0.50	9.24	55.44
57157	89000 50030	Chi-Chi's Pina Colada	1.750	6	9.74	58.44	0.50	9.24	55.44
57158	89000 01918	Chi-Chi's Strawberry Margarita	1.750	6	9.74	58.44	0.50	9.24	55.44
62400	88352 12511	Margaritaville Lime RTD	1.750	6	12.99	77.94	1.00	11.99	71.94
62403	88352 12515	Margaritaville Passion RTD	1.750	6	12.99	77.94	1.00	11.99	71.94
62405	88352 12513	Margaritaville Mango RTD	1.750	6	12.99	77.94	1.00	11.99	71.94
75876	88352 12353	Margaritaville Island Lime	0.750	12	12.99	155.88	1.00	11.99	143.88
75881	88352 12327	Margaritaville Last Mango	0.750	12	12.99	155.88	1.00	11.99	143.88
77074	88544 38516	Southern Comfort RTP Hurricane	1.750	6	15.01	90.06	1.50	13.51	81.06
89496	88352 12153	Margaritaville Gold	0.750	12	12.99	155.88	1.00	11.99	143.88

OFFICIAL NOTICE OF PRICE CHANGE NO. 342

TPR - RETURN TO REGULAR PRICE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
4716	80432-40039	12	CHIVAS REG	.750L	25.55	26.55	1.00	306.60	318.60
5036	80432-40063	12	GLENLVT 12	.750L	29.41	30.41	1.00	352.92	364.92
5596	89708-00001	12	MCCL HLND	.750L	17.72	18.72	1.00	212.64	224.64
5606	89708-00003	12	MCCL ISLY	.750L	17.72	18.72	1.00	212.64	224.64
11776	88100-13455	12	BLACK VEL	.750L	7.39	7.79	0.40	88.68	93.48
11786	88100-13475	12	BLK VELV P	.750L	7.39	7.79	0.40	88.68	93.48
12408	82928-22331	6	CANADIAN L	1.750L	12.29	13.49	1.20	73.74	80.94
12628	89708-00113	6	CANADIAN V	1.750L	11.96	12.46	0.50	71.76	74.76
17830	81128-10508	6	EARLY TMS	1.750L	14.82	16.32	1.50	88.92	97.92
20366	81128-00508	12	OLD FOREST	.750L	9.69	10.19	0.50	116.28	122.28
22156	80432-55517	12	WLD TURKY	.750L	17.23	17.98	0.75	206.76	215.76
26586	82184-03872	12	GENTMAN JA	.750L	26.66	27.66	1.00	319.92	331.92
28086	89540-33349	12	BEEFEATER	.750L	14.59	15.59	1.00	175.08	187.08
28718	89708-46922	6	PINNACLE G	1.750L	15.50	16.50	1.00	93.00	99.00
28806	89708-00750	6	QUINTES GI	.750L	18.67	19.67	1.00	112.02	118.02
29566	96749-00201	12	BURNETTS G	.750L	6.60	7.15	0.55	79.20	85.80
30058	82928-21021	6	FLEISCHM G	1.750L	12.75	13.25	0.50	76.50	79.50
34008	35229-00060	6	ABSOL VOD	1.750L	27.56	29.81	2.25	165.36	178.86
34032	35229-00160	6	ABSOL CITR	1.750L	27.56	29.81	2.25	165.36	178.86
34578	89708-46522	6	PINNACLE VD	1.750L	16.14	17.14	1.00	96.84	102.84
34579	89708-46542	12	PINNACLE VD	.750L	10.81	11.81	1.00	129.72	141.72
34630	89708-46042	12	PINN STRAW	.750L	10.81	11.81	1.00	129.72	141.72
34736	83664-87090	12	STOL OHRAN	.750L	17.37	18.37	1.00	208.44	220.44
34746	83664-87055	12	STOLI VOD	.750L	17.37	18.37	1.00	208.44	220.44
34786	83664-87075	12	STOLI BLUE	.750L	17.37	18.37	1.00	208.44	220.44
34821	17768-11117	6	SVEDKA VOD	1.750L	19.75	20.75	1.00	118.50	124.50
34870	89540-43671	12	STOLI RAZB	.750L	17.37	18.37	1.00	208.44	220.44
34880	89540-43677	12	STOLI VANI	.750L	17.37	18.37	1.00	208.44	220.44
34886	89708-52042	12	3 OLVS BER	.750L	15.70	16.70	1.00	188.40	200.40
34919	89708-77822	6	3 OLIVES V	1.750L	22.72	24.72	2.00	136.32	148.32
34935	89708-77642	12	3 OLIVES V	.750L	15.70	16.70	1.00	188.40	200.40
34958	89708-52142	12	3 OLVS VAN	.750L	15.70	16.70	1.00	188.40	200.40
34959	89708-52342	12	3 OLVS RAS	.750L	15.70	16.70	1.00	188.40	200.40
34962	89708-52642	12	3 OLVS ORA	.750L	15.70	16.70	1.00	188.40	200.40
34968	89708-52542	12	3 OLVS CHO	.750L	15.70	16.70	1.00	188.40	200.40
34972	89708-52242	12	3 OLVS CHR	.750L	15.70	16.70	1.00	188.40	200.40
34995	89708-53042	12	3 OLIVES G	.750L	15.70	16.70	1.00	188.40	200.40
35039	89708-32426	12	3 OLVS POM	.750L	15.70	16.70	1.00	188.40	200.40
35147	89708-52342	12	3 OLVS MAN	.750L	15.70	16.70	1.00	188.40	200.40
35234	89708-52942	12	3 OLVS ROO	.750L	15.70	16.70	1.00	188.40	200.40
35416	96749-00204	12	BURNETS VO	.750L	6.15	6.82	0.67	73.80	81.84
35427	73604-01861	12	RUS STD PL	.750L	19.52	20.52	1.00	234.24	246.24
35469	81153-80154	12	3 OLIV BUB	.750L	15.70	16.70	1.00	188.40	200.40
35501	83664-87128	12	STOLI APPL	.750L	17.37	18.37	1.00	208.44	220.44
35531	83664-87120	12	STOLI POME	.750L	17.37	18.37	1.00	208.44	220.44
35549	81153-80153	12	3 OLV RANG	.750L	15.70	16.70	1.00	188.40	200.40
35948	82928-21431	6	FLEISHM VO	1.750L	10.10	10.60	0.50	60.60	63.60
37336	87116-01467	12	UV VODKA	.750L	9.04	9.29	0.25	108.48	111.48
37988	21059-01750	6	SKYY VODKA	1.750L	23.73	25.73	2.00	142.38	154.38
41279	96749-20091	12	BURNET GRA	.750L	6.15	6.82	0.67	73.80	81.84
41299	96749-20108	12	BURNET CHE	.750L	6.15	6.82	0.67	73.80	81.84
41316	96749-20037	12	BURNETS RA	.750L	6.15	6.82	0.67	73.80	81.84
41360	87116-01487	12	UV PNK LMN	.750L	9.04	9.29	0.25	108.48	111.48

OFFICIAL NOTICE OF PRICE CHANGE NO. 342

TPR - RETURN TO REGULAR PRICE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
41604	87116-01477	12	UV GRAPE V	.750L	9.04	9.29	0.25	108.48	111.48
41653	87116-01484	12	UV CITRUV	.750L	9.04	9.29	0.25	108.48	111.48
41693	87116-01448	12	UV BLUE VO	.750L	9.04	9.29	0.25	108.48	111.48
41696	87116-01442	12	UV GREEN V	.750L	9.04	9.29	0.25	108.48	111.48
41698	87116-01450	12	UV IVORY V	.750L	9.04	9.29	0.25	108.48	111.48
41701	87116-01446	12	UV ORANGE	.750L	9.04	9.29	0.25	108.48	111.48
41704	87116-01444	12	UV RED VOD	.750L	9.04	9.29	0.25	108.48	111.48
41876	87116-01524	12	UV COCNUT	.750L	9.04	9.29	0.25	108.48	111.48
41956	87116-01527	12	UV GREEN T	.750L	9.04	9.29	0.25	108.48	111.48
42718	89540-44932	6	MALIBU RUM	1.750L	22.43	24.10	1.67	134.58	144.60
43051	80480-00027	12	BAC DRGN B	.750L	11.49	12.49	1.00	137.88	149.88
43066	80480-40204	12	BAC PEACH	.750L	11.49	12.49	1.00	137.88	149.88
43077	88352-11947	12	ADM NLS CO	1.000L	10.37	10.87	0.50	124.44	130.44
43096	80480-40033	12	BACARDI RA	.750L	11.49	12.49	1.00	137.88	149.88
43116	80480-40002	12	BACARDI O	.750L	11.49	12.49	1.00	137.88	149.88
43136	80480-35540	12	BAC LIMON	.750L	11.49	12.49	1.00	137.88	149.88
43197	80480-00098	12	BACDI CHER	.750L	11.49	12.49	1.00	137.88	149.88
46105	81932-46342	12	CABNA BY C	.750L	8.12	9.12	1.00	97.44	109.44
52186	86036-71094	12	CHR BRO VS	.750L	9.16	9.83	0.67	109.92	117.96
52318	86036-81547	6	CH BROS BN	1.750L	15.32	16.82	1.50	91.92	100.92
59230	82844-52331	12	ICEBX MUDS	.750L	4.88	5.38	0.50	58.56	64.56
67528	89540-12269	6	KAHLU COF	1.750L	33.76	35.76	2.00	202.56	214.56
73136	81932-05329	12	CHILA COF	.750L	7.12	7.62	0.50	85.44	91.44
76478	96749-94003	6	PAMA POMEQ	.750L	18.99	19.99	1.00	113.94	119.94
83906	89708-00336	12	MAUI BLU H	.750L	5.25	5.50	0.25	63.00	66.00
83926	89708-00244	12	MAUI TROP	.750L	5.25	5.50	0.25	63.00	66.00
87510	11538-01013	12	1800 SILVE	.750L	18.76	20.76	2.00	225.12	249.12
89206	11538-01023	12	1800 TEQ	.750L	18.76	20.76	2.00	225.12	249.12

S044I059.PRT1
TIME 11.34.00

ALCOHOLIC BEVERAGES DIVISION

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DATE OF REPORT 06/14/2010

EFFECTIVE DATE 07/01/2010

OFFICIAL NOTICE OF PRICE CHANGE NO. 342
PERMANENT PRICE CHANGE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE COST	
					OLD	NEW		OLD	NEW

NO DATA