

**AUGUST 2010 TEMPORARY PRICE REDUCTIONS**

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
<b>STRAIGHT BOURBON WHISKEY</b>								
17830	81128 10508	Early Times	1.750	6	16.32	97.92	14.82	88.92
17958	96749 02114	Evan Williams Black Label	1.750	6	20.10	120.60	18.85	113.10
20366	81128 00508	Old Forester	0.750	12	10.19	122.28	9.69	116.28
21598	80660 20301	Ten High	1.750	6	13.64	81.84	13.14	78.84
22156	80432 55517	Wild Turkey 101	0.750	12	17.98	215.76	17.23	206.76
22216	81128 00150	Woodford Reserve	0.750	6	29.24	175.44	27.74	166.44
<b>SCOTCH</b>								
8828	80660 36501	Lauder's Scotch	1.750	6	15.95	95.70	15.45	92.70
<b>TEQUILA</b>								
3678	44607 11132	Herradura Reposado	0.750	12	33.89	406.68	30.89	370.68
<b>80 PROOF VODKA</b>								
35416	96749 00204	Burnett's Vodka	0.750	12	6.82	81.84	6.15	73.80
35948	82928 21431	Fleischmann's Vodka	1.750	6	10.60	63.60	10.10	60.60
37526	87116 01912	Prairie Organic Vodka	0.750	6	20.08	120.48	17.08	102.48
37988	21059 01750	Skyy Vodka	1.750	6	25.73	154.38	23.73	142.38
37336	87116 01467	UV 80	0.750	12	9.29	111.48	9.04	108.48
<b>FLAVORED VODKA</b>								
29566	96749 00201	Burnett's Gin	0.750	12	7.15	85.80	6.60	79.20
41299	96749 20108	Burnett's Cherry	0.750	12	6.82	81.84	6.15	73.80
41279	96749 20091	Burnett's Grape	0.750	12	6.82	81.84	6.15	73.80
41316	96749 20037	Burnett's Raspberry	0.750	12	6.82	81.84	6.15	73.80
35626	89708 46070	Pinnacle Whipped	0.750	12	11.81	141.72	10.81	129.72
41146	82844 44000	Sweet Carolina Sweet Tea	0.750	12	13.06	156.72	12.06	144.72
41696	87116 01442	UV Apple	0.750	12	9.29	111.48	9.04	108.48
41693	87116 01448	UV Blue	0.750	12	9.29	111.48	9.04	108.48
41704	87116 01444	UV Cherry	0.750	12	9.29	111.48	9.04	108.48
41653	87116 01484	UV Citruv	0.750	12	9.29	111.48	9.04	108.48
41876	87116 01524	UV Coconut	0.750	12	9.29	111.48	9.04	108.48
41604	87116 01477	UV Grape	0.750	12	9.29	111.48	9.04	108.48
41956	87116 01527	UV Green Tea	0.750	12	9.29	111.48	9.04	108.48
41360	87116 01487	UV Lemonade	0.750	12	9.29	111.48	9.04	108.48
41701	87116 01446	UV Orange	0.750	12	9.29	111.48	9.04	108.48
41698	87116 01450	UV Vanilla	0.750	12	9.29	111.48	9.04	108.48
<b>IMPORTED VODKA</b>								
34008	35229 00060	Absolut	1.750	6	29.81	178.86	27.56	165.36
34015	35229 00114	Absolut Apeach	1.000	12	22.34	268.08	20.81	249.72
34029	35229 00140	Absolut Citron	1.000	12	22.34	268.08	20.81	249.72
34032	35229 00160	Absolut Citron	1.750	6	29.81	178.86	27.56	165.36
34117	35229 00240	Absolut Mandrin	1.000	12	22.34	268.08	20.81	249.72
34051	35229 00840	Absolut Raspberri	1.000	12	22.34	268.08	20.81	249.72
34078	35229 00640	Absolut Vanilia	1.000	12	22.34	268.08	20.81	249.72
34007	35229 00040	Absolut Vodka	1.000	12	22.34	268.08	21.56	258.72
34433	80480 28002	Grey Goose	0.750	12	26.96	323.52	25.96	311.52
34436	83089 56000	Grey Goose L'Orange	0.750	6	26.96	161.76	24.96	149.76
35179	88352 12507	Pearl Blueberry Vodka	0.750	12	16.56	198.72	15.56	186.72
34561	88352 12319	Pearl Coconut	0.750	12	16.56	198.72	15.56	186.72
34702	88352 12384	Pearl Pomegranate Vodka	0.750	12	16.56	198.72	15.56	186.72
34546	88352 12318	Pearl Vodka	0.750	12	16.56	198.72	15.56	186.72
34630	89708 46042	Pinnacle Kiwi Strawberry	0.750	12	11.81	141.72	10.81	129.72
34578	89708 46522	Pinnacle Vodka	1.750	6	17.14	102.84	16.14	96.84

34579	89708 46542	Pinnacle Vodka	0.750	12	11.81	141.72	10.81	129.72
34678	36040 01754	Quadro Russian Vodka	0.750	12	24.59	295.08	23.59	283.08
35427	73604 01861	Russian Standard Platinum Vodka	0.750	12	20.52	246.24	19.52	234.24
34748	83664 87114	Stolichnaya	1.750	6	34.09	204.54	32.09	192.54
34821	17768 11117	Svedka	1.750	6	20.75	124.50	19.75	118.50

#### DOMESTIC GIN

30058	82928 21021	Fleischmann's Gin	1.750	6	13.25	79.50	12.75	76.50
32216	80432 10203	Seagram's Distiller's Distillers Res.	0.750	12	10.49	125.88	9.99	119.88
32236	80432 40123	Seagram's Gin	0.750	12	9.36	112.32	8.86	106.32
32235	80432 40124	Seagram's Gin PET	0.750	12	9.36	112.32	8.86	106.32

#### FLAVORED GIN

33236	80432 10375	Seagram's Twisted Apple	0.750	12	9.36	112.32	8.86	106.32
33206	80432 10522	Seagram's Twisted Grape	0.750	12	9.36	112.32	8.86	106.32
33256	80432 40160	Seagram's Twisted Lime	0.750	12	9.36	112.32	8.86	106.32
33266	80432 40461	Seagram's Twisted Orange	0.750	12	9.36	112.32	8.86	106.32

#### IMPORTED GIN

28206	80480 30002	Bombay	0.750	12	15.39	184.68	14.39	172.68
28236	80480 30102	Bombay Sapphire	0.750	12	20.45	245.40	19.45	233.40
28718	89708 46922	Pinnacle Gin	1.750	6	16.50	99.00	15.50	93.00

#### DOMESTIC BRANDY

52318	86036 81547	Christian Brothers VS	1.750	6	16.82	100.92	15.32	91.92
52186	86036 71094	Christian Brothers VSOP	0.750	12	9.83	117.96	9.16	109.92

#### PUERTO RICAN AND VIRGIN ISLAND RUM

43120	80180 15326	Bacardi Superior Rum PET	1.750	6	22.00	132.00	20.00	120.00
43040	80480 25325	Bacardi Gold Rum PET	1.750	6	22.00	132.00	20.00	120.00
43038	80480 02520	Bacardi Gold	1.750	6	22.00	132.00	20.00	120.00
43048	80480 05520	Bacardi Select	1.750	6	22.00	132.00	20.00	120.00
43128	80480 01520	Bacardi Superior	1.750	6	22.00	132.00	20.00	120.00

#### FLAVORED RUM

43138	80480 35520	Bacardi Limon	1.750	6	23.49	140.94	21.49	128.94
42718	89540 44932	Malibu Coconut	1.750	6	24.10	144.60	22.43	134.58

#### COCKTAILS

59230	82844 52311	Ice Box Margarita	0.750	12	5.38	64.56	4.88	58.56
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#### COFFEE LIQUEUR

67526	89540 12271	Kahlua	0.750	12	17.42	209.04	16.42	197.04
67536	89540 44706	Kahlua Especial	0.750	12	17.59	211.08	16.59	199.08
67540	89540 49339	Kahlua French Vanilla	0.750	12	17.42	209.04	16.42	197.04
67546	89540 49343	Kahlua Hazelnut	0.750	12	17.42	209.04	16.42	197.04
67571	89540 50458	Kahlua Mocha	0.750	12	17.42	209.04	16.42	197.04
67586	89708 00520	Kapali Coffee	0.750	12	8.58	102.96	7.75	93.00

#### CREAM LIQUEUR

80326	81932 05350	McQuires Cream	0.750	12	9.60	115.20	8.85	106.20
80456	82844 58043	Ryan's Cream	0.750	12	10.04	120.48	9.21	110.52
80458	82844 00023	Ryan's Cream	1.750	6	17.31	103.86	16.31	97.86
65200	85592 12104	Tequila Rose	0.750	12	15.99	191.88	13.99	167.88
67100	85592 12805	Tequila Rose Cocoa	0.750	12	15.99	191.88	13.99	167.88

#### ROOT BEER SCHNAPPS

84617	87116 03461	Phillips Root Beer Schnapps	1.000	12	7.29	87.48	6.79	81.48
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#### WHISKEY LIQUEUR

86796	96749 21388	Southern Host	0.750	12	7.25	87.00	6.75	81.00
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**MISCELLANEOUS CORDIALS AND LIQUEURS**

76478	96749	94003	Pama	0.750	6	19.99	119.94	18.99	113.94
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**MISCELLANEOUS IMPORTED CORDIALS AND LIQUEURS**

64676	83300	03453	Chambord	0.750	12	27.84	334.08	26.34	316.08
65195	36040	01106	Hpnotiq	0.750	6	20.87	125.22	19.87	119.22

**SPECIALTY**

2504	85592	12004	Tarantula Azul Co-Pack	0.750	6	15.59	93.54	13.59	81.54
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OFFICIAL NOTICE OF PRICE CHANGE NO. 343  
 TEMPORARY PRICE REDUCTIONS - TPR

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
2504	85592-12004	6	TRNTULA CO	.750L	15.59	13.59	2.00-	93.54	81.54
3678	44607-11132	12	HERAD REP	.750L	33.89	30.89	3.00-	406.68	370.68
8828	80660-36501	6	LAUDERS SC	1.750L	15.95	15.45	0.50-	95.70	92.70
17830	81128-10508	6	EARLY TMS	1.750L	16.32	14.82	1.50-	97.92	88.92
17958	96749-02114	6	EVAN WMS 7	1.750L	20.10	18.85	1.25-	120.60	113.10
20366	81128-00508	12	OLD FOREST	.750L	10.19	9.69	0.50-	122.28	116.28
21598	80660-20301	6	TEN HIGH	1.750L	13.64	13.14	0.50-	81.84	78.84
22156	80432-55517	12	WLD TURKY	.750L	17.98	17.23	0.75-	215.76	206.76
22216	81128-00150	6	WOODFRD RE	.750L	29.24	27.74	1.50-	175.44	166.44
28206	80480-30002	12	BOMBAY GIN	.750L	15.39	14.39	1.00-	184.68	172.68
28236	80480-30102	12	BOMB SAPHR	.750L	20.45	19.45	1.00-	245.40	233.40
28718	89708-46922	6	PINNACLE G	1.750L	16.50	15.50	1.00-	99.00	93.00
29566	96749-00201	12	BURNETTS G	.750L	7.15	6.60	0.55-	85.80	79.20
30058	82928-21021	6	FLEISCHM G	1.750L	13.25	12.75	0.50-	79.50	76.50
32235	80432-40124	12	SEAG XDR G	.750L	9.36	8.86	0.50-	112.32	106.32
32236	80432-40123	12	SEAG XDR G	.750L	9.36	8.86	0.50-	112.32	106.32
33206	80432-10522	12	SEAG GRPE	.750L	9.36	8.86	0.50-	112.32	106.32
33236	80432-10375	12	SEAG APLE	.750L	9.36	8.86	0.50-	112.32	106.32
33256	80432-40160	12	SEAG LIM G	.750L	9.36	8.86	0.50-	112.32	106.32
33266	80432-40461	12	SEAG ORNG	.750L	9.36	8.86	0.50-	112.32	106.32
34007	35229-00040	12	ABSOL VOD	1.000L	22.34	21.56	0.78-	268.08	258.72
34008	35229-00060	6	ABSOL VOD	1.750L	29.81	27.56	2.25-	178.86	165.36
34015	35229-00114	12	ABS PEACH	1.000L	22.34	20.81	1.53-	268.08	249.72
34029	35229-00140	12	ABSOL CITR	1.000L	22.34	20.81	1.53-	268.08	249.72
34032	35229-00160	6	ABSOL CITR	1.750L	29.81	27.56	2.25-	178.86	165.36
34051	35229-00840	12	ABSOL RASP	1.000L	22.34	20.81	1.53-	268.08	249.72
34078	35229-00640	12	ABSOL VANI	1.000L	22.34	20.81	1.53-	268.08	249.72
34117	35229-00240	12	ABS MANDRI	1.000L	22.34	20.81	1.53-	268.08	249.72
34433	80480-28002	12	GREY GOOS	.750L	26.96	25.96	1.00-	323.52	311.52
34436	83089-56000	6	GRY GSE OR	.750L	26.96	24.96	2.00-	161.76	149.76
34546	88352-12318	12	PEARL VODK	.750L	16.56	15.56	1.00-	198.72	186.72
34561	88352-12319	12	PEARL COCN	.750L	16.56	15.56	1.00-	198.72	186.72
34578	89708-46522	6	PINNACLE VD	1.750L	17.14	16.14	1.00-	102.84	96.84
34579	89708-46542	12	PINNACLE VD	.750L	11.81	10.81	1.00-	141.72	129.72
34630	89708-46042	12	PINN STRAW	.750L	11.81	10.81	1.00-	141.72	129.72
34678	36040-01754	12	QUADRO VOD	.750L	24.59	23.59	1.00-	295.08	283.08
34702	88352-12384	12	PEARL POMG	.750L	16.56	15.56	1.00-	198.72	186.72
34748	83664-87114	6	STOLI VOD	1.750L	34.09	32.09	2.00-	204.54	192.54
34821	17768-11117	6	SVEDKA VOD	1.750L	20.75	19.75	1.00-	124.50	118.50
35179	88352-12507	12	PRL BLBRY	.750L	16.56	15.56	1.00-	198.72	186.72
35416	96749-00204	12	BURNETS VO	.750L	6.82	6.15	0.67-	81.84	73.80
35427	73604-01861	12	RUS STD PL	.750L	20.52	19.52	1.00-	246.24	234.24
35626	89708-46070	12	PINACL WHI	.750L	11.81	10.81	1.00-	141.72	129.72
35948	82928-21431	6	FLEISHM VO	1.750L	10.60	10.10	0.50-	63.60	60.60
37336	87116-01467	12	UV VODKA	.750L	9.29	9.04	0.25-	111.48	108.48
37988	21059-01750	6	SKYY VODKA	1.750L	25.73	23.73	2.00-	154.38	142.38
41146	82844-44000	12	SWT TEA VD	.750L	13.06	12.06	1.00-	156.72	144.72
41279	96749-20091	12	BURNET GRA	.750L	6.82	6.15	0.67-	81.84	73.80
41299	96749-20108	12	BURNET CHE	.750L	6.82	6.15	0.67-	81.84	73.80
41316	96749-20037	12	BURNETS RA	.750L	6.82	6.15	0.67-	81.84	73.80
41360	87116-01487	12	UV PNK LMN	.750L	9.29	9.04	0.25-	111.48	108.48
41604	87116-01477	12	UV GRAPE V	.750L	9.29	9.04	0.25-	111.48	108.48
41653	87116-01484	12	UV CITRUV	.750L	9.29	9.04	0.25-	111.48	108.48

OFFICIAL NOTICE OF PRICE CHANGE NO. 343  
 TEMPORARY PRICE REDUCTIONS - TPR

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE COST	
					OLD	NEW		OLD	NEW
41693	87116-01448	12	UV BLUE VO	.750L	9.29	9.04	0.25-	111.48	108.48
41696	87116-01442	12	UV GREEN V	.750L	9.29	9.04	0.25-	111.48	108.48
41698	87116-01450	12	UV IVORY V	.750L	9.29	9.04	0.25-	111.48	108.48
41701	87116-01446	12	UV ORANGE	.750L	9.29	9.04	0.25-	111.48	108.48
41704	87116-01444	12	UV RED VOD	.750L	9.29	9.04	0.25-	111.48	108.48
41876	87116-01524	12	UV COCNUT	.750L	9.29	9.04	0.25-	111.48	108.48
41956	87116-01527	12	UV GREEN T	.750L	9.29	9.04	0.25-	111.48	108.48
42718	89540-44932	6	MALIBU RUM	1.750L	24.10	22.43	1.67-	144.60	134.58
43038	80480-02520	6	BAC DARK R	1.750L	22.00	20.00	2.00-	132.00	120.00
43040	80480-25325	6	BAC GOLD R	1.750L	22.00	21.00	1.00-	132.00	126.00
43048	80480-05520	6	BAC SEL RU	1.750L	22.00	20.00	2.00-	132.00	120.00
43120	80180-15326	6	BACRDI LT	1.750L	22.00	20.00	2.00-	132.00	120.00
43128	80480-01520	6	BACRDI LT	1.750L	22.00	20.00	2.00-	132.00	120.00
43138	80480-35520	6	BACARDI LI	1.750L	23.49	21.49	2.00-	140.94	128.94
52186	86036-71094	12	CHR BRO VS	.750L	9.83	9.16	0.67-	117.96	109.92
52318	86036-81547	6	CH BROS BN	1.750L	16.82	15.32	1.50-	100.92	91.92
59230	82844-52331	12	ICEBX MUDS	.750L	5.38	4.88	0.50-	64.56	58.56
64676	83300-03453	12	CHAMBORD L	.750L	27.84	26.34	1.50-	334.08	316.08
65195	36040-01106	6	HPNOTIQ	.750L	20.87	19.87	1.00-	125.22	119.22
65200	85592-12104	12	TEQUILA RO	.750L	15.99	13.99	2.00-	191.88	167.88
67100	85592-12805	12	TEQ RS COC	.750L	15.99	13.99	2.00-	191.88	167.88
67526	89540-12271	12	KAHLU COF	.750L	17.42	16.42	1.00-	209.04	197.04
67536	89540-44706	12	KAHLUA ESP	.750L	17.59	16.59	1.00-	211.08	199.08
67540	89540-49339	12	KAHLUA VAN	.750L	17.42	16.42	1.00-	209.04	197.04
67546	89540-49343	12	KUHLA HZLN	.750L	17.42	16.42	1.00-	209.04	197.04
67571	89540-50458	12	KAHLUA MOC	.750L	17.42	16.42	1.00-	209.04	197.04
67586	89708-00520	12	KAPALI COF	.750L	8.58	7.75	0.83-	102.96	93.00
76478	96749-94003	6	PAMA POMEQ	.750L	19.99	18.99	1.00-	119.94	113.94
80326	81932-05350	12	MCGUIRES C	.750L	9.60	8.85	0.75-	115.20	106.20
80456	82844-58043	12	RYANS CREA	.750L	10.04	9.21	0.83-	120.48	110.52
80458	82844-00023	6	RYANS CREA	1.750L	17.31	16.31	1.00-	103.86	97.86
84617	87116-03461	12	PHLP RTBR	1.000L	7.29	6.79	0.50-	87.48	81.48
86796	96749-21388	12	SOUTHRN HO	.750L	7.25	6.75	0.50-	87.00	81.00

OFFICIAL NOTICE OF PRICE CHANGE NO. 343

TPR - RETURN TO REGULAR PRICE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
1551	80432-10675	12	ABSOL W/PI	.750L	14.83	16.33	1.50	177.96	195.96
4866	80480-23002	12	DEWRS WH L	.750L	19.59	20.59	1.00	235.08	247.08
8825	82928-25175	12	LAUDRS TRA	.750L	7.29	7.79	0.50	87.48	93.48
8826	80660-36505	12	LAUDERS SC	.750L	7.29	7.79	0.50	87.48	93.48
11788	88100-13451	6	BLACK VEL	1.750L	14.84	15.59	0.75	89.04	93.54
15940	89540-38396	12	TULLMORE D	.750L	17.56	18.56	1.00	210.72	222.72
17826	81128-01062	12	EARLY TMS	.750L	7.51	8.26	0.75	90.12	99.12
17956	96749-02134	12	EVAN WMS 7	.750L	8.89	9.56	0.67	106.68	114.72
18120	96749-75001	6	EVAN WMS B	.750L	20.36	21.36	1.00	122.16	128.16
25608	87000-70070	6	SEAG 7 CR	1.750L	15.40	16.90	1.50	92.40	101.40
26906	82184-08700	6	JCK DNL SN	.750L	35.07	36.57	1.50	210.42	219.42
28238	80480-30100	6	BOMB SAPHR	1.750L	37.33	39.33	2.00	223.98	235.98
28866	88076-17514	12	TANQUERAY	.750L	16.45	17.20	0.75	197.40	206.40
30056	82928-21024	12	FLEISCHM G	.750L	5.73	4.85	0.88-	68.76	58.20
32238	80432-40126	6	SEAG XDR G	1.750L	16.98	17.98	1.00	101.88	107.88
33983	35229-00107	12	ABS BER AC	.750L	14.83	16.33	1.50	177.96	195.96
34006	35229-00030	12	ABSOL VOD	.750L	14.83	16.33	1.50	177.96	195.96
34014	35229-00113	12	ABS PEACH	.750L	14.83	16.33	1.50	177.96	195.96
34026	35229-00430	12	ABSOL PPR	.750L	14.83	16.33	1.50	177.96	195.96
34030	35229-00130	12	ABSOL CITR	.750L	14.83	16.33	1.50	177.96	195.96
34036	35229-00133	12	ABSOL PEAR	.750L	14.83	16.33	1.50	177.96	195.96
34041	35229-00542	12	ABSOL VK 1	.750L	20.07	21.57	1.50	240.84	258.84
34052	35229-00830	12	ABSOL RASP	.750L	14.83	16.33	1.50	177.96	195.96
34061	35229-00123	12	ABS RUBY R	.750L	14.83	16.33	1.50	177.96	195.96
34076	35229-00630	12	ABSOL VANI	.750L	14.83	16.33	1.50	177.96	195.96
34096	35229-00330	12	ABSOL KUR	.750L	14.83	16.33	1.50	177.96	195.96
34116	35229-00230	12	ABS MANDRI	.750L	14.83	16.33	1.50	177.96	195.96
34690	89016-00822	12	SOBIESKI V	.750L	8.79	9.74	0.95	105.48	116.88
35213	89016-00819	6	SOBIESKI V	1.750L	19.99	16.48	3.51-	119.94	98.88
35354	35229-00142	12	ABSOL MANG	.750L	14.83	16.33	1.50	177.96	195.96
37111	80480-00108	6	BAC PINA C	1.750L	14.00	15.00	1.00	84.00	90.00
37113	80480-00107	6	BAC STRW D	1.750L	14.00	15.00	1.00	84.00	90.00
37339	87116-01463	6	UV VOKDA	1.750L	15.38	15.88	0.50	92.28	95.28
37526	87116-01912	6	PR ORGANC	.750L	15.08	20.08	5.00	90.48	120.48
37938	85676-10117	6	SKOL VODKA	1.750L	9.95	10.60	0.65	59.70	63.60
37996	00008-20060	12	SMIRNF VK	.750L	11.19	11.94	0.75	134.28	143.28
38006	00008-29500	12	SMRNOF TRA	.750L	11.19	11.94	0.75	134.28	143.28
38169	85592-13375	12	360 VODKA	.750L	12.97	15.97	3.00	155.64	191.64
40917	82000-74731	12	SMRNF PINE	.750L	11.19	11.94	0.75	134.28	143.28
40930	82000-74043	12	SMIRN WH G	.750L	11.19	11.94	0.75	134.28	143.28
40939	82000-73993	12	SMRF PSSN	.750L	11.19	11.94	0.75	134.28	143.28
40946	82000-00117	12	SMRN WATRM	.750L	11.19	11.94	0.75	134.28	143.28
40956	82000-72934	12	SMRNF STRW	.750L	11.19	11.94	0.75	134.28	143.28
40976	82000-73153	12	SMRNF BL C	.750L	11.19	11.94	0.75	134.28	143.28
40986	82000-73291	12	SMRNF BLUB	.750L	11.19	11.94	0.75	134.28	143.28
40992	82000-74426	12	SMIRNF MEL	.750L	11.19	11.94	0.75	134.28	143.28
40997	82000-74038	12	SMRN POMEQ	.750L	11.19	11.94	0.75	134.28	143.28
41000	82000-74663	12	SMIRN PEAR	.750L	11.19	11.94	0.75	134.28	143.28
41019	85592-13855	12	360 CHOC V	.750L	12.97	15.97	3.00	155.64	191.64
41592	82000-73286	12	SMIROFF LI	.750L	11.19	11.94	0.75	134.28	143.28
41625	87116-01481	6	UV GRAPE V	1.750L	15.38	15.88	0.50	92.28	95.28
41681	87116-01461	6	UV RED VOD	1.750L	15.38	15.88	0.50	92.28	95.28
41692	87116-01452	6	UV BLUE VO	1.750L	15.38	15.88	0.50	92.28	95.28

OFFICIAL NOTICE OF PRICE CHANGE NO. 343

TPR - RETURN TO REGULAR PRICE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
41707	87116-04843	12	PHIL LIM V	1.000L	8.13	8.63	0.50	97.56	103.56
41715	82000-00122	12	SMIRN CRNB	.750L	11.19	11.94	0.75	134.28	143.28
41719	00008-21040	12	SMIRN APPL	.750L	11.19	11.94	0.75	134.28	143.28
41746	82000-00391	12	SMIRN CIT	.750L	11.19	11.94	0.75	134.28	143.28
41786	82000-00386	12	SMIRN ORAN	.750L	11.19	11.94	0.75	134.28	143.28
41796	82000-00396	12	SMIRN RASP	.750L	11.19	11.94	0.75	134.28	143.28
41806	82000-00401	12	SMIRN VANI	.750L	11.19	11.94	0.75	134.28	143.28
42676	89540-47239	12	MALIBU PAS	.750L	9.99	11.38	1.39	119.88	136.56
42699	89540-46308	12	MALBU MANG	.750L	9.99	11.38	1.39	119.88	136.56
42703	89540-46313	12	MALBU PNAP	.750L	9.99	11.38	1.39	119.88	136.56
42716	89540-44899	12	MALBU RUM	.750L	9.99	11.38	1.39	119.88	136.56
42723	89540-51026	12	MALBU MELO	.750L	9.99	11.38	1.39	119.88	136.56
42863	80432-10468	12	SEAGRAMS R	.750L	7.35	7.36	0.01	88.20	88.32
43035	80480-02546	12	BAC DARK P	.750L	10.30	11.30	1.00	123.60	135.60
43036	80480-02540	12	BAC DARK R	.750L	10.30	11.30	1.00	123.60	135.60
43046	80480-05540	12	BAC SEL RU	.750L	10.30	11.30	1.00	123.60	135.60
43125	80480-01545	12	BAC LT PET	.750L	10.30	11.30	1.00	123.60	135.60
43126	80480-01540	12	BACRD LIT	.750L	10.30	11.30	1.00	123.60	135.60
52146	86036-70704	12	CHR BROS T	.750L	7.76	8.26	0.50	93.12	99.12
52316	86036-81559	12	CH BROS BN	.750L	7.76	8.26	0.50	93.12	99.12
56828	80480-01511	6	BAC MOJITO	1.750L	14.00	15.00	1.00	84.00	90.00
56835	80480-00046	6	BAC RAS MJ	1.750L	14.00	15.00	1.00	84.00	90.00
56840	80480-80600	6	BACRDI HUR	1.750L	9.47	10.47	1.00	56.82	62.82
56843	80480-80615	6	BAC ZOMBIE	1.750L	9.47	10.47	1.00	56.82	62.82
56846	80480-80602	6	BAC ICE TE	1.750L	9.47	10.47	1.00	56.82	62.82
56850	80480-80604	6	BAC BAH MA	1.750L	9.47	10.47	1.00	56.82	62.82
57125	89000-54691	6	CHI CHI GO	1.750L	9.24	9.74	0.50	55.44	58.44
57129	89000-54781	6	CHI MX MUD	1.750L	9.24	9.74	0.50	55.44	58.44
57144	89000-54981	6	CHI WH RUS	1.750L	9.24	9.74	0.50	55.44	58.44
57148	89000-01875	6	CHI-CH MAR	1.750L	9.24	9.74	0.50	55.44	58.44
57157	89000-50030	6	CHI PINA C	1.750L	9.24	9.74	0.50	55.44	58.44
57158	89000-01918	6	CHI STB MA	1.750L	9.24	9.74	0.50	55.44	58.44
58838	82000-19032	6	CUERVO MAR	1.750L	10.80	12.30	1.50	64.80	73.80
58860	82000-74562	6	CUERVO MAN	1.750L	10.80	12.30	1.50	64.80	73.80
58863	82000-74843	6	CURVO POM	1.750L	10.80	12.30	1.50	64.80	73.80
58868	82000-19034	6	CURVO ST M	1.750L	10.80	12.30	1.50	64.80	73.80
61995	89540-50199	6	KAHL WH RU	1.750L	10.19	11.19	1.00	61.14	67.14
62061	89540-41637	6	KAHLUA MUD	1.750L	10.19	11.19	1.00	61.14	67.14
62400	88352-12511	6	MARGVLL MA	1.750L	11.99	12.99	1.00	71.94	77.94
62403	88352-12515	6	MARG PSSN	1.750L	11.99	12.99	1.00	71.94	77.94
62405	88352-12513	6	MARG MANGO	1.750L	11.99	12.99	1.00	71.94	77.94
67192	81425-01401	6	X RATED FU	.750L	20.99	21.99	1.00	125.94	131.94
67426	96749-00320	12	COPA DE OR	.750L	7.27	7.94	0.67	87.24	95.28
75876	88352-12353	12	MARGVLL LI	.750L	11.99	12.99	1.00	143.88	155.88
75881	88352-12327	12	MARGVLL MN	.750L	11.99	12.99	1.00	143.88	155.88
76767	87116-03662	12	PHLPS ICD	1.000L	6.08	6.38	0.30	72.96	76.56
77074	88544-38516	6	SOCO HURRI	1.750L	13.51	15.01	1.50	81.06	90.06
77776	80432-56017	12	AMERCN HON	.750L	14.75	15.75	1.00	177.00	189.00
87586	44607-68208	12	EL JIMDR B	.750L	14.95	15.95	1.00	179.40	191.40
89099	80480-17252	6	CAZDRS ANE	.750L	33.21	35.21	2.00	199.26	211.26
89121	80480-17002	12	CAZDRES RE	.750L	26.99	27.99	1.00	323.88	335.88
89274	44607-63203	6	EL JIMDR A	.750L	17.58	18.58	1.00	105.48	111.48
89278	44607-06920	12	ELJIMADR R	.750L	14.95	15.95	1.00	179.40	191.40

S044I059.PRT1  
TIME 11.37.00

ALCOHOLIC BEVERAGES DIVISION

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DATE OF REPORT 07/02/2010

EFFECTIVE DATE 08/01/2010

OFFICIAL NOTICE OF PRICE CHANGE NO. 343

TPR - RETURN TO REGULAR PRICE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE COST	
					OLD	NEW		OLD	NEW
89496	88352-12153	12	MARGRTVL G	.750L	11.99	12.99	1.00	143.88	155.88
89946	89540-13532	12	TWO FING G	.750L	10.99	12.49	1.50	131.88	149.88

OFFICIAL NOTICE OF PRICE CHANGE NO. 343  
 PERMANENT PRICE CHANGE

CODE	UPC CODE	PACK	DESCRIPTION	SIZE	WHOLESALE PRICES		PRICE UP/DOWN	CASE OLD	COST NEW
					OLD	NEW			
4938	87236-40005	6	FMS GROUS	1.750L	32.97	34.48	1.51	197.82	206.88
5246	87236-40009	6	HIGHLAND P	.750L	32.98	34.48	1.50	197.88	206.88
5327	88110-01140	12	J WALKER B	1.000L	38.28	38.96	0.68	459.36	467.52
5486	87236-10000	12	MACLN SC 1	.750L	37.48	38.94	1.46	449.76	467.28
12404	82928-22336	24	CANADIAN L	.375L	3.70	2.80	0.90-	88.80	67.20
15646	80432-40404	6	JAMESN 18Y	.750L	75.66	65.06	10.60-	453.96	390.36
15660	80432-10443	6	JAMESN GOL	.750L	47.19	41.81	5.38-	283.14	250.86
23708	82928-20021	6	FLEI PREF	1.750L	11.15	10.86	0.29-	66.90	65.16
29288	80660-41131	6	BARTON GIN	1.750L	10.13	9.85	0.28-	60.78	59.10
30054	82928-21026	24	FLEISCHM G	.375L	3.74	2.85	0.89-	89.76	68.40
30056	82928-21024	12	FLEISCHM G	.750L	6.23	4.85	1.38-	74.76	58.20
30057	82928-21023	12	FLEISCHM G	1.000L	7.79	6.00	1.79-	93.48	72.00
34449	85156-00750	12	KETL ONE C	.750L	20.95	18.74	2.21-	251.40	224.88
34456	85156-51541	12	KETEL ONE	.750L	20.95	18.74	2.21-	251.40	224.88
34458	85156-80368	6	KETEL ONE	1.750L	38.25	33.53	4.72-	229.50	201.18
34690	89016-00822	12	SOBIESKI V	.750L	10.64	9.74	0.90-	127.68	116.88
35213	89016-00819	6	SOBIESKI V	1.750L	22.49	16.48	6.01-	134.94	98.88
35543	85156-47500	12	KETEL ONE	.750L	20.95	18.74	2.21-	251.40	224.88
35944	82928-21436	24	FLEISHM VO	.375L	2.80	2.49	0.31-	67.20	59.76
41846	88352-12309	12	EVERCLR AL	.750L	11.20	11.99	0.79	134.40	143.88
42684	89540-46309	12	MALIBU MAN	.503L	4.43	7.43	3.00	53.16	89.16
42712	89540-45392	12	MALBU RUM	.503L	4.43	7.43	3.00	53.16	89.16
42863	80432-10468	12	SEAGRAMS R	.750L	9.32	7.36	1.96-	111.84	88.32
47785	80686-96108	12	COURV VS C	.375L	11.24	10.49	0.75-	134.88	125.88
47790	80686-96109	24	COURV VS C	.200L	6.78	5.99	0.79-	162.72	143.76
48696	80432-40081	12	MARTL VS C	.750L	25.58	22.35	3.23-	306.96	268.20
64775	87236-56569	6	COINTRU NO	.750L	44.95	33.73	11.22-	269.70	202.38
67706	80660-67125	12	SABROSO CO	.750L	7.19	6.76	0.43-	86.28	81.12
82926	89708-00275	12	GOLD RUSH	.750L	11.84	12.71	0.87	142.08	152.52
86390	80660-65013	12	MONT TPL S	1.000L	3.25	3.15	0.10-	39.00	37.80