

# ABD *Promos*

IowaABD.com



## Order Entry

8:00AM - 3:30PM  
Mon - Thurs  
515.281.7422  
Toll Free:  
866.IowaABD  
(866.469.2223)



## Will-Call

Will-Call Order:  
8AM - 1PM  
Mon - Thurs  
Warehouse Pickup:  
11AM - 3:30PM  
Mon - Thurs



## Fax Orders

8AM - 3:30PM  
Mon - Thurs  
Products Fax:  
515.281.7385  
Toll Free Fax:  
877.891.5348

## Labor Day Order & Delivery Schedule

The Division will be closed on Monday, September 6, 2010, for the Labor Day holiday. **Deliveries for the week of September 6th will be made one day later than normal.** Please refer to the day of the week you normally place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Tuesday, September 7th.

TUESDAY: Orders must be received by Wednesday, September 8th.

WEDNESDAY: Orders must be received by Thursday, September 9th.

THURSDAY: Orders must be received by Friday, September 10th.

Future holiday schedules will be posted on the Division's website.

## Warehouse closure

The Division, pursuant to the authority provided in section 123.21, will close the main state *warehouse* every Friday. However, the administrator may keep the warehouse open on designated Fridays if it is determined that anticipated sales justify it. The warehouse will be open for will-call orders every Friday before a holiday. *The closure does not affect ABD office hours or delivery schedules.* If you have any questions or concerns please contact Order Entry (515-281-7422) or Tina Norris (515-281-7446).

## Safety First

The Iowa Governor's Traffic Safety Bureau and the Iowa ABD would like to invite you to join us in promoting traffic safety. Nearly 25 percent of traffic fatalities last year in Iowa were attributed to drivers impaired on alcohol or other drugs.

Impaired driving crashes are preventable. Great concepts such as *Designated Drivers* and *Call a Cab* programs are innovative approaches to solving this nationwide tragedy. Please help in our quest to protect all Iowans from impaired drivers during this summer and the Labor Day holiday.

For more information, printed materials and DVDs are available. Please visit [IowaGTSB.org](http://IowaGTSB.org) or these other impaired driving information websites: [NHTSA.gov](http://NHTSA.gov), [StopImpairedDriving.org](http://StopImpairedDriving.org) and [StopDruggedDriving.org](http://StopDruggedDriving.org).

## August Promotions

### }Glazer's - Hoover Division

4377 NW 112th Street  
 Urbandale, IA 50322  
 Phone: 515.252.7173  
 Fax: 515.252.8681

*All purchases must be on one invoice dated August 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.*

**McCormick:** Mix & Match Vodka 1.75L (36908), Gin 1.75L (31208), Blend Whisky 1.75L (24728), & Canadian Woods Whiskey 1.75L (12668)

Purchase 5 cases, receive a \$15 promo check.

Purchase 10 cases, receive a \$40 promo check.

Purchase 25 cases, receive a \$150 promo check.

**Sobieski Vodka:** Mix & Match 750ml (34690) & 1.75L (35213)

Purchase 2 cases (must include both 1.75L & 750ml sizes), receive a \$25 promo check.

Purchase 5 cases (must include both 1.75L & 750ml sizes), receive a \$75 promo check.

Purchase 15-24 cases, receive \$15 per case and one 22" Flat Panel LCD Monitor with built-in DVD Player.

Purchase 25-49 cases, receive \$15 per case and one 26" Flat Panel LCD Monitor with built-in DVD Player.

Purchase 50+ cases, receive \$15 per case and one 32" Flat Panel LCD Monitor with built-in DVD Player.

*A DVD containing the NEW Bruce Willis Sobieski Commercials will be included with each Flat Panel. Flat Panel devices are limited to one (1) per account, per program (Aug & Sept), and supplies are limited. Please check with your Glazer's Rep to verify availability.*

**Blackheart Rum & Evan Williams Honey:** Mix & Match

Purchase 5 cases, receive a \$75 promo check.

**Pama Pomegranate Liqueur:** 750ml (76478)

Purchase 3 cases, receive a \$60 promo check.

**Remy Martin VSOP Cognac:**

Purchase 2 cases, receive a \$25 promo check.

Purchase 4 cases, receive a \$60 promo check.

**Remy Martin 1738 Cognac:** 375ml (49084)

Purchase 6 bottles, receive a \$20 promo check.

Purchase 1 case (12 bottles), receive a \$50 promo check.

**Cointreau Liqueur:** Regular (64776) or Noir (64775)

Purchase 2 cases, receive a \$25 promo check.

Purchase 3 cases, receive a \$50 promo check.

**Mt Gay Rum:** 750 (42666) & 1.75L (42668)

Purchase 2 cases, receive a \$40 promo check.

Purchase 5 cases (must include at least 1 case of 1.75L), receive a \$150 promo check.

**Famous Grouse Blended Scotch:** 750ml (4936)

Purchase 6 bottles, receive a \$10 promo check.

Purchase 1 case (12 bottles), receive a \$25 promo check per case.

**Famous Grouse Blended Scotch:** 1.75ml (4938)

Purchase 3 bottles, receive a \$10 promo check.

Purchase 1 case (6 bottles), receive a \$25 promo check per case.

**Travis Hase Pie Liqueur:** Mix & Match Apple (451052 & 77570) & Cherry (77568)

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive a \$100 promo check.

**Don Q Cristal Rum:** (43426)

Purchase 3 cases, receive \$25 per case promo check.

Purchase 5 cases, receive \$40 per case promo check and a 19" Toshiba LCD TV/DVD with drink recipe DVD loop.

**Van Gogh Vodka:** (6 bottle cases) Van Gogh Blue, Asai Blueberry, or Dutch Caramel

Purchase 1 case, receive \$10 per case promo check.

### }Glazer's - Pinnacle Division

4377 NW 112th St  
 Urbandale, IA 50322  
 Phone: 515.252.7173 ext. 13  
 Fax: 515.252.8681

*All purchases must be on one invoice dated August 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.*

**Diageo Prepared Cocktails Program:** Mix & Match Smirnoff Prepared Cocktails; Jeremiah Weed Half & Half; Captain Morgan LIIT; Captain Morgan Parrot Bay Mojitos; & Jose Cuervo Golden Margarita

Purchase 15 cases, receive \$5 per case or \$75.

Purchase 30 cases, receive \$7 per case or \$210.

**Don Julio:** Mix & Match Blanco, Anejo, & Reposado

Purchase 2 cases, receive \$15 per case or \$30.

Purchase 4 cases, receive \$25 per case or \$100.

Purchase 6 cases, receive \$30 per case or \$180.

**Jeremiah Weed Sweet Tea:** Mix & Match Original & Peach 1.75L & 750ml

Purchase 10 cases, receive \$8 per case or \$80.

**Belvedere, Chopin, & 10 Cane Kayak Program:**

Purchase 10 cases Belvedere (1 case must be Intense), 3 cases Chopin, and 2 cases 10 Cane, receive a \$150 Marketing Fund Check and a Vapor 10XT Kayak. (Estimated retail value of \$499.)

*Kayaks are limited to one (1) per account, and supplies are limited. Please check with your Glazer's Pinnacle Division Rep to verify availability.*

**Hennessy VS:** Mix & Match 200ml and 375ml

Purchase 3 cases, receive \$12 per case or \$36.

Purchase 5 cases, receive \$18 per case or \$90.

Purchase 10 cases, receive \$36 per case or \$360.

**}Johnson Brothers of Iowa**

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

*Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during August 2010.*

**Phillips Vodka, Gin & Rum:** 1.75L

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check.

**UV Vodka & Flavors:** UV Vodka 80 Proof & Flavored Vodka 750's and 1.75L

Purchase 25 cases of, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check.

Purchase 100 cases, receive a \$1,200 gift check.

Purchase 250 cases, receive a \$4,500 gift check.

**UV Green Tea Vodka:** NEW 750ml

Purchase 3 cases, receive a \$25 gift check.

Purchase 5 cases, receive a \$75 gift check.

\$3 SPA – (Separate from 25 case Program)

**Trader Vics Spiced Rum:** NEW 1.75

Purchase 10 cases, receive a \$250 gift check.

**Opulent Vodka:**

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$120 gift check.

**Jack Daniel's:** 750's /1.75s

Purchase 7 cases, receive a \$50 gift check.

Purchase 15 cases, receive a \$180 gift check.

**Southern Comfort:** 750's /1.75's & Southern Comfort Lime 1.0

Purchase 7 cases, receive a \$50 gift check.

Purchase 15 cases, receive a \$180 gift check.

**Gentleman Jack:** 750's

Purchase 4 cases, receive a \$150 gift check.

**Canadian Mist:** 1.75L's

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$300 gift check.

**Jagermeister:** 750ml & 1.75

Purchase 7 cases, receive a \$100 gift check.

**Tommy Bahama:** Mix & Match Golden Sun (42783), White Sand (42793)

Purchase 6 bottles (1 case), receive a \$12 gift check.

**Rich & Rare:** 1.75L's

Purchase 6 cases, receive a \$48 gift check.

Purchase 12 cases, receive a \$144 gift check.

**Firefly Vodka, Bourbon and RTD:** Mix & Match

Purchase 5 cases, receive a \$45 gift check.

Purchase 10 cases, receive a \$120 gift check..

**Pinnacle:** Mix & Match Vodka and Gin 750ml & 1.75L

Purchase 5 cases, receive a \$30 gift check.

Purchase 10 cases, with at least one case 750ml, receive a \$120 gift check.

Purchase 15 cases, with at least two cases 750ml, receive a \$225 gift check.

Purchase 25 cases, with at least two cases 750m, receive a \$450 gift check.

Purchase 50 cases, with at least two cases 750ml, receive a \$1,050 gift check.

\$6 SPA on 1.75L

\$12 SPA on 750s

**Ryans Cream:** Mix & Match 750ml (80456) & 1.75L (80458)

Purchase 3 cases, receive an \$18 gift check.

\$10 SPA on 750s

\$7 SPA on 1.75L

**Kapali Coffee Liqueur:** 750mls (67586)

Purchase 3 cases, receive a \$15 gift check.

\$10 SPA in August

**Sweet Carolina Sweet Tea Vodka:** (41146)

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$500 gift check.

**New Amsterdam Gin:**

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check.

**}Spirited Brands of Iowa**

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103

Cell: 515.202.1661

Fax: 866.751.8118

*Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by September 15th for payment.*

**Pearl Vodka:** All Flavors - Black (34546), Pomegranate (34702), Coconut (34561), and Blueberry (35179) 750ml

Purchase 1 case, receive a \$50 gift check.

Purchase 3 cases, receive a \$200 gift check.

**Admiral Nelson's Premium Rums:** 1.75L (43028) size only

Purchase 5 cases, receive a \$90 gift check.

**Salvador's Original Margarita:** 1.75L (63528)

Purchase 5 cases, receive a \$20 gift check.

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$200 gift

check.

**Salvador's 100% Agave Premium Margarita:** 1.75L (66580)

Purchase 3 cases, receive a \$60 gift check.

Purchase 5 cases, receive a \$150 gift check.

**Hawkeye Spirits:** Mix & Match Vodka, Rum, Gin, and/or Blended Whiskey! 750ml, 1.0L, and 1.75L sizes only!

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check.

### Wirtz Beverage Iowa

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

*All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by September 15th for payment.*

#### Beam Global

**Jim Beam:** .750/1.75 ONLY

Purchase 5 cases, receive a \$50 gift check.

Purchase 15 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$300 gift check.

**Jim Beam Rye:**

Purchase 3 cases, receive a \$100 gift check.

**Red Stag:**

Purchase 3 cases, receive a \$100 gift check.

**Effen Vodka & Effen Black Cherry:**

Purchase 1 case (6btl), receive a \$25 gift check.

Purchase 6 cases (36btl), receive a \$250 gift check.

**Canadian Club:** .750/1.75

Purchase 5 cases, receive a \$75 gift check.

Purchase 10 cases, receive a \$175 gift check.

Purchase 25 cases, receive a \$500 gift check.

**Ri 1:**

Purchase 2 cases (6btl), receive a \$100 gift check.

**Sauza Blanco & Gold:** .750/1.75

Purchase 5 cases, receive a \$100 gift check.

Purchase 10 cases, receive a \$250 gift check.

**Sauza Hornitos Gold, Plata:** .750/1.0

Purchase 3 cases, receive a \$125 gift check.

**Courvoisier:**

Purchase 3 cases of 200ml ONLY, receive a \$100 gift check.

Purchase 5 cases of 375ml ONLY, receive a \$125 gift check.

**DeKuyper:** (all flavors) .750 ONLY

Purchase 10 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$200 gift check.

**Gilbey's Gin:** 1.75 ONLY

Purchase 3 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$175 gift check.

Purchase 25 cases, receive a \$500 gift check.

**Windsor, Kessler, Ronrico, Gilbey's Gin, Old Crow,**

**Calvert Extra, Beam's 8 Star:** 1.75 ONLY

Purchase 25 cases, receive a \$125 gift check.

**Bacardi**

**Bacardi:** Superior (43120) & Gold (43040) 1.75 PET ONLY

Purchase 25 cases, receive a \$100 gift check.

*PLUS \$12 SPA*

**Castillo Rums:** All Types & Sizes

Purchase 10 cases, receive a \$50 gift check.

**Castillo Spiced:** 1.75 ONLY

Purchase 5 cases, receive a \$30 gift check.

**Grey Goose & L'Orange:** (2 for 1) .750 ONLY

Purchase 10 cases, receive a \$150 gift check.

*PLUS \$12 SPA*

**Grey Goose:** All Sizes (1.0L 2 for 1)

Purchase 25 cases (10 MUST be .750s), receive a \$500 gift check.

*PLUS \$12 SPA on .750s*

**Bombay Sapphire:** .750 ONLY

Purchase 5 cases, receive a \$75 gift check.

*PLUS \$12 SPA*

**Bombay Original & Sapphire:** All Sizes

Purchase 10 cases, receive a \$200 gift check.

*PLUS \$12 SPA on .750s*

**Bacardi Flavors:** .750 ONLY

Purchase 10 cases (1 MUST be Dragonberry & 1 MUST be Torched Cherry), receive a \$150 gift check.

**Bacardi Classic Cocktails:** Mojito, Raspberry Mojito, Pina Colada & Strawberry Daiquiri

Purchase 10 cases, receive a \$50 gift check.

**Pernod-Ricard USA**

**Absolut 80 & Citron:** 1.75 ONLY

Purchase 10 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$180 gift check.

Purchase 20 cases, receive a \$360 gift check.

Purchase 25 cases, receive a \$500 gift check.

Purchase 50 cases, receive a \$1,200 gift check.

*PLUS \$13.50 SPA*

**Absolut:** Mix & Match 1.0 ONLY

Purchase 25 cases, receive a \$100 gift check.

Purchase 50 cases, receive a \$300 gift check.

*\$9.30 SPA on 80 Proof*

*PLUS \$18.30 SPA on Flavors*

**Absolut 50ml Pack:** 24 assorted 5packs

Purchase 1 cases, receive a \$25 gift check.

**Beefeater:** .750/1.75

Purchase 3 cases, receive a \$150 gift check.

**Seagram's Gin, Twisted Gins & Distillers Reserve:** .750 ONLY

Purchase 5 cases, receive a \$50 gift check.  
 Purchase 10 cases, receive a \$125 gift check.  
 Purchase 25 cases, receive a \$350 gift check.  
 PLUS \$6 SPA

**Kahlua, Flavors & Especial:** .750/1.75 ONLY

Purchase 3 cases, receive a \$100 gift check.  
 Purchase 5 cases, receive a \$175 gift check.  
 PLUS \$12 SPA on .750s

**Malibu & Flavors:** .750/1.75 ONLY

Purchase 3 cases, receive a \$50 gift check.  
 Purchase 5 cases, receive a \$100 gift check.  
 Purchase 10 cases, receive a \$225 gift check.  
 PLUS \$10 SPA on 1.75s

**Skyy Spirits**

**Skyy Vodka:** 1.75 ONLY

Purchase 5 cases, receive a \$50 gift check.  
 Purchase 7 cases, receive a \$100 gift check.  
 Purchase 10 cases, receive a \$200 gift check.

**Wild Turkey 101:** .750 ONLY

Purchase 3 cases, receive a \$75 gift check.  
 Purchase 5 cases, receive a \$200 gift check.

**Cabo Wabo:**

Purchase 1 cases, receive a \$25 gift check.  
 Purchase 3 cases, receive a \$100 gift check.

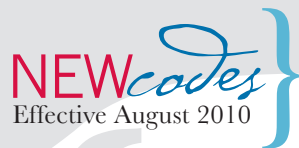
**William Grant & Sons**

**Sailor Jerry:**

Purchase 5 cases, receive a \$125 gift check.

**Milagro Silver or Reposado:**

Purchase 1 case (6btl), receive a \$25 gift check.



Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
2654	Malibu Counter Unit Beach Party* (allocated)	42	0.050	2	44.91	89.82	89540 90001
1551	Absolut with Pitcher (allocated)	80	0.750	12	16.33	195.96	80432 10675
34548	Pearl Vodka	80	1.750	6	22.13	132.78	88352 12299
35553	Crystal Head Vodka	80	1.750	6	77.99	467.94	27040 41146
35626	Pinnacle Whipped	70	0.750	12	11.81	141.72	89708 46070
88558	Sauza Silver	80	1.750	6	27.55	165.30	80686 83212
521	Maker's Mark Summer Pack** (allocated)	80	0.750	6	22.04	132.24	85246 50013
41936	360 Concord Grape Flavored Vodka	70	0.750	12	15.97	191.64	85592 14235
41938	360 Mandarin Orange Flavored Vodka	70	0.750	12	15.97	191.64	85592 13845
41940	360 Madagascar Vanilla Flavored Vodka	70	0.750	12	15.97	191.64	85592 13855
43426	Don Q Cristal Rum	80	0.750	12	9.74	116.88	82301 75002
69638	Dr. McGillicuddy's Cherry Schnapps	30	1.750	6	19.18	115.08	88004 14820
43120	Bacardi Superior PET (Temporary)	80	1.750	6	22.00	132.00	80480 01532
43040	Bacardi Gold PET (Temporary)	80	1.750	6	22.00	132.00	80480 02532
34003	Absolut	80	0.200	24	5.10	122.40	35229 00010
62838	Purple Passion	26	1.750	6	12.13	72.78	88352 12439
18350	Four Roses Single Barrel	100	0.750	6	29.99	179.94	40063 40002
63522	Salvador's 4 Pack	26	0.200	6	3.67	22.02	88352 12006

\* Each case contains 2 counter packs. Each counter pack contains 12 units with one each Malibu Passion Fruit, Mango, Banana, Melon and Pineapple.

\*\* Each unit contains 2 red dipped rocks glasses.